

The logo for FLEXI, featuring the word "FLEXI" in a bold, white, sans-serif font. The letters are contained within a white, stylized outline that resembles a house or a modern architectural structure, with a pointed top and a vertical line on the right side.

## **EMPOWERING YOU AND YOUR CUSTOMERS**

**WE'RE PLEASED TO OFFER YOU A UNIQUE OPPORTUNITY TO STRENGTHEN YOUR BUSINESS RELATIONSHIPS WHILE CREATING A STEADY SOURCE OF RECURRING REVENUE. ENCOURAGE YOUR CUSTOMERS TO UPGRADE FROM THE BUNDLED VERSION OF FLEXI TO THE FULL-FEATURED VERSION, WITH AN EXCLUSIVE 50% DISCOUNT ON THE FIRST YEAR.**

### **WHY THIS UPGRADE MATTERS**

#### **1. DRIVE SUSTAINABLE GROWTH:**

BY UPGRADING TO THE FULL FLEXI SUITE, YOUR CUSTOMERS GAIN ACCESS TO POWERFUL FEATURES THAT ENHANCE THEIR OPERATIONS. THIS ISN'T JUST BENEFICIAL FOR THEM; IT'S A WAY FOR YOU TO CREATE ONGOING, SUSTAINABLE REVENUE.

#### **2. SIMPLIFIED SUPPORT AND MAINTENANCE:**

ENSURE YOUR CUSTOMERS ARE ALWAYS UP-TO-DATE WITH THE LATEST VERSION OF FLEXI, REDUCING THE COMPLEXITY OF SUPPORT AND MAINTENANCE. A STREAMLINED SUPPORT STRUCTURE MEANS MORE EFFICIENT OPERATIONS FOR EVERYONE.

#### **3. STRENGTHEN CUSTOMER RELATIONSHIPS:**

OFFERING THIS UPGRADE AT A SIGNIFICANT DISCOUNT DEMONSTRATES YOUR COMMITMENT TO YOUR CUSTOMERS' SUCCESS. BY PROVIDING THEM WITH THE BEST TOOLS AT A GREAT VALUE, YOU ENHANCE THEIR LOYALTY AND TRUST IN YOUR BRAND.

## **LET'S BUILD A STRONGER FUTURE TOGETHER**

REACH OUT TO YOUR ACCOUNT MANAGER TODAY TO LEARN HOW YOU CAN IMPLEMENT THIS OFFER AND START GENERATING CONSISTENT REVENUE.

**DISCOVER ALL ABOUT**



# The Offer

## 50% DISCOUNT ON FIRST YEAR

We're offering a 50% discount on the first year of a 1, 3, or 5-year license agreement (termed or subscription) for Flexi Complete or Flexi RS software. This significant discount provides an attractive incentive for your customers to upgrade from their existing OEM bundled versions.

## TRADE-IN OPPORTUNITY

Customers trade in their existing OEM bundled version for a full-featured Flexi Complete or Flexi RS license.

Customers trade in their existing OEM bundled version (supported versions are based on Flexi 19, 21, and 22 - older versions require device compatibility confirmation, contact to learn more) for a full-featured Flexi Complete or Flexi RS license.

## RESELLER COMMISSIONS

As a reseller, you will earn a commission not only on the initial sale but also on all subsequent renewals. This provides a continuous revenue stream as your customers continue to benefit from their upgraded software.

## NFR VERSION FOR TESTING UPON REQUEST

To ensure compatibility with your customers' devices and workflows, participating resellers will receive a Not-For-Resale (NFR) version of the software. This version will be valid until the end of the offer, allowing you to test compatibility and demonstrate the software's capabilities before completing the upgrade.

## CO-MARKETING SUPPORT PACKAGE

Resellers and partners who join this initiative will receive a comprehensive co-marketing package. This package includes B2B2C content tailored to help you effectively communicate the offer to your customers via your online and offline channels. We'll provide you with ready-to-use digital assets, email templates, social media posts, and promotional materials to ensure a seamless and successful campaign rollout.

## NEXT STEPS:

**JOIN THE RESELLER PROGRAMME (IF YOU HAVEN'T ALREADY).**

**LEVERAGE THE 50% DISCOUNT TO ENCOURAGE YOUR CUSTOMERS TO UPGRADE.**

**EARN ONGOING COMMISSIONS ON INITIAL SALES AND RENEWALS.**

**UTILIZE THE NFR VERSION TO ENSURE COMPATIBILITY AND SMOOTH TRANSITIONS FOR YOUR CUSTOMERS.**

**FLEXI INCLUDES BOTH DESIGN AND PRODUCTION CAPABILITIES, MAKING IT A COMPLETE SOFTWARE WITH A FULL SET OF FEATURES TOO LONG TO PRESENT IN ONE PAGE.**

FLEXI COMPLETE

FLEXI PRINT RS

FLEXI SIGN RS

### DESIGN

NEW FINISHING TOOLS IN DESIGN	●	●	●
NEW DYNAMIC COLOR SWATCH WITH OPENING A FILE	●	●	●
NEW CUSTOM WEED PATHS	●		
NEW PAGE TABS, FULL SCREEN VIEW & NEW USER INTERFACE	●	●	●
NEW NEW CONTOUR CUT SWATCHES	●	●	●
NEW IMPORT/EXPORT IMPROVEMENTS	●	●	●
NEW SMOOTH EDGE OF TRANSPARENCY AND PREVIEW FOR WHITE	●	●	
VARIABLE DATA	●		
CROP MARKS FOR MANUAL TRIMMING	●	●	●
SELECT CUT DIRECTION	●	●	●
CLEAVER BY PATH	●	●	●
DEFINE CUT ORDER	●	●	●
3M, AVERY, ETC. VINYL COLOR PALETTE LIBRARIES	●	●	●
GRADE 2 BRAILLE	●	●	●
QR CODE CREATOR FOR INTERACTIVE SIGNAGE	●	●	●

### PRINTING & PRODUCTION

CONTOUR CUT PATH CREATION IN PRODUCTION MANAGER	●		
PRINTS REORDER	●	●	
ADDING JOBS OR TILES TO A NESTED GROUP	●	●	
TRANSPARENT MASK AS WHITE UNDER FLOOD INCLUDING .TIFF & .PNG FILES	●	●	
KONGSBERG FILE SUPPORT	●	●	
CHOKE ONLY RIP GENERATED UNDER WHITE DATA	●	●	
ENHANCED PRINT-WHILE-RIP	●	●	
ART-BOARD CONTOUR CUTTING	●	●	
ADOBE® ILLUSTRATOR® LAYER SUPPORT	●	●	
USER DATA BACKUP	●	●	●
GRAPHTEC BARCODE SUPPORT	●	●	
CONTOUR CUT LINE PREVIEW	●	●	
SAVE FOR OUTPUT SIZE COMPENSATION PER PRESET	●	●	
IMPROVED - JIG TEMPLATES (NOW SAVE AS .EPS FILES)	●	●	
AUTOMATICALLY NEST	●	●	●
AUTO TILE AND SMART NEST	●		●
INTERACTIVE TILING	●	●	●
DIRECT VINYL CUTTING	●	●	●
BANNER & CANVAS FINISHING TOOLS	●	●	
TEXTILE STEP & REPEAT	●	●	
SMART HOT FOLDERS FOR AUTOMATED WORKFLOW	●	●	
SIMULTANEOUSLY OPERATING DEVICES	5	1+1	1

### COLOR MANAGEMENT

G7 CERTIFICATION	●		
CUSTOM INK SET SUPPORT (IF PRINTER SUPPORTS)	●		
PANTONE® FINE-TUNE SPOT COLOR TOOL	●		
SPOT COLOR MAPPING	●	●	
COLOR REPLACEMENT TOOL	●	●	
WIZARD-BASED ICC MEDIA PROFILE CREATION	●		

### SUPPORT

SAI CONNECT	●	●	●
SOFTWARE UPDATES AND UPGRADES	●	●	●

*Features, descriptions and thereof availability subject to change without notice*